## **Social Media Policy**

## **Policy Statement:**

This policy is intended to aid Marywood University community members who create and manage social media channels officially or unofficially on behalf of their academic or administrative departments or program area.

While schools, departments, programs, classes, clubs, etc., may want their own social media channels, they should consider posting announcements from one of the main University social media account(s) to their respective web pages to reach a broader audience. Linking from Marywood University official pages is a useful means of promoting  $M \in \mathcal{M}$  b  $M \in \mathcal{M}$  s  $M \in \mathcal{M}$ 

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offline, should follow the **Marywood University Code of Conduct**. The privacy of others must b

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## MARYWOOD UNIVERSITY POLICIES AND PROCEDURES MANUAL

Mary Theresa Gardier Paterson, Esquire Secretary of the University and General Counsel